IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/635.619 Confirmation No. 9590

Applicant : H. NAKAZAWA et al

Filed: August 7, 2003

Title : ADVERTISEMENT MANAGEMENT METHOD

TC/AU : 3688

Examiner : M.L. Hamilton

Docket No. : NIT-388

Customer No : 24956

Director of the U.S. Patent Office Mail Stop Amendment P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action of March 17, 2009, please amend the aboveidentified application as follows. A Petition for a one-month Extension of Time as well as the appropriate fee accompanies this response.

 $\label{lem:main_eq} \textbf{Amendments to the Claims} \ \text{are reflected in the listing of claims which begins on page 2 of this paper.}$

Remarks / Arguments begin on page 11 of this paper.